

HUSUM WIND Digital+ Area – The digital future of wind energy

Digitalisation is transforming wind energy

Digital technologies have become a key driver in the continued development of wind energy and the renewable energy sector as a whole. Artificial intelligence, data-driven processes, connected systems and cyber security are transforming almost the entire value chain – from planning and project development to operations and maintenance, through to grid and system integration.

With the **Digital+ Area**, HUSUM WIND 2027 will place an even stronger focus on these topics. Located in the centrally positioned Hall 1 at the main entrance, alongside renowned exhibitors and major visitor attractions, the area will bring together technology providers, companies, experts and users from across the wind industry.

The **Digital+ Area** thus combines exhibition, knowledge transfer and professional exchange, providing companies with a platform in a prime location to play a visible role in shaping the digital transformation of wind energy.

More than an exhibition: knowledge and exchange

Alongside the companies' exhibition spaces, a dedicated programme will feature a forum, presentations, panel discussions and workshops. The **Digital+ Area** will provide a platform for the latest technological developments and solutions to real-world industry challenges.

Outstanding expertise for the Digital+ Area

Mohamed Harrou will once again support the **Digital+ Area** as a recognised expert in digitalisation and cyber security. Active in the wind industry since 2012, he has an in-depth understanding of both technological developments and the sector's specific requirements.



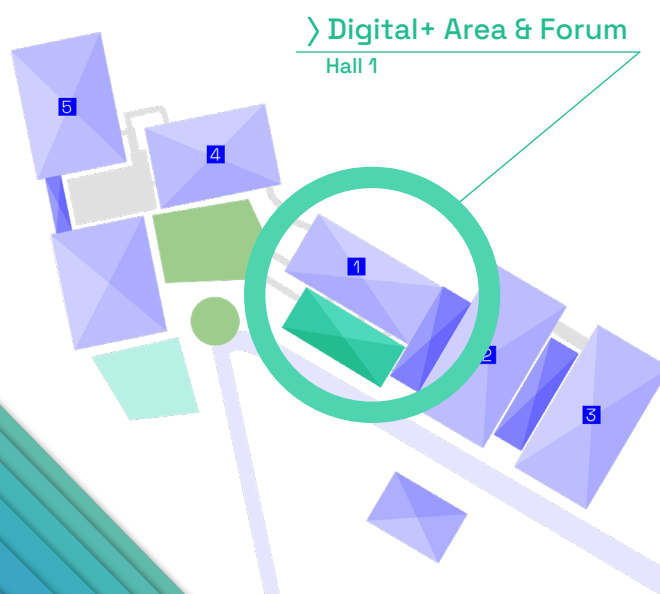
As a leading industry expert, Mohamed Harrou will help shape the programme's content, bring experts together to exchange ideas and address current issues surrounding digitalisation, artificial intelligence and cyber security.

Putting digitalisation centre stage

In 2027, the **Digital+ Area** will move to a central location in Hall 1, at the heart of visitor traffic and directly next to the main entrance to HUSUM WIND. This prominent position reflects the growing importance of digital technologies for wind energy and the energy transition.

Key focus areas:

- > Artificial intelligence
- > Cyber security
- > Data & analytics
- > Automation
- > Software & platforms
- > Predictive maintenance
- > Digital twins



Digital+ Area

Become an exhibitor – where demand is strongest

The **Digital+ Area** puts your solutions at the heart of where the wind industry is shaping its digital future. Use HUSUM WIND 2027 to showcase your technologies, make new connections and position your company in one of the most dynamic fields of the energy transition.

> Prime central location

Hall 1 at the main entrance is a highly attractive location at the heart of HUSUM WIND. High visitor footfall ensures excellent visibility throughout the event.

> Relevant professional audience

Meet decision-makers, operators, project developers, technology developers and other key players from across the entire value chain.

> Technology meets real-world applications

Show how your solutions address specific challenges in the wind energy sector – from AI and data analytics to cyber security and automation.

> Exhibition meets content

Benefit from the direct connection between exhibition space, the forum, workshops and professional exchange.

Become a sponsor – greater visibility for your trade fair presence

Strengthen your presence in the **Digital+ Area**. Targeted sponsorship opportunities across the area and its specialist programme allow you to extend your company's visibility beyond your exhibition stand and put your brand even more firmly in the spotlight for a professional audience.

Become a speaker – put your topic on the conference programme

Present your solution, project or expertise in digitalisation, AI or cyber security to an engaged professional audience. Secure a 20-minute speaker slot in the **Digital+ Area** programme and put your company and your key topics centre stage.



HUSUM WIND
14. – 17. Sept 2027

Find out more and
book your stand in
the Digital+ Area
now!

Get in touch – we will be happy to advise you on the opportunities available as an exhibitor, sponsor or speaker.

> Your personal contacts

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