HUSUM WIND

14 to 17 Sep 2027

〉Sponsoring

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All prices listed in this brochure are net exhibitor prices and are subject to an additional 19 % VAT.

25,000 sqm exhibition area

around 550 exhibitors

HUSUM WIND 2027

〉 Four 4 days trade fair and programme in and around Husum.

over 10,000 trade visitors

around 50 nations

4 days

〉Area plan


Bundesstraße 5
Bundesstraße 200
Flensburger Chaussee
Am Messeplatz
P2 Exhibitors
P4 Visitors
5
4
1
2
3
Congress Center
P1 VIP/Press
Haupteingang / Main entrance
Service Logistik / Logistics
P5 Visitors
P3 Exhibitors
P6 Visitors
〉Foren/Forums
Halle/Hall 1 Digital+ Forum
Halle/Hall 3 HUSUM WIND Forum
Halle/Hall 5 H2 + Storage Forum
NCC WINDCareer Forum

Giant banner at the NordseeCongress-Centrum

Your banner should be at least as big as the attention you want to generate.

- **Placement:** directly at NordseeCongressCentrum
- **Max. bookable:** 1x
- **Delivery of produced banners:** by 18 August 2027
- **Dimensions:** approx. 12 x 6 m (approx. 72 sqm)

- **Cost: € 14,500**
  (excluding printing costs)



Production can be arranged through Messe Husum & Congress upon request and is subject to an additional charge. Please feel free to contact us for further details. Print-ready artwork must be submitted by 21 July 2027.

Access gate at the main entrance

Set an example and welcome visitors to HUSUM WIND with an imposing gate on the access road to the main entrance.

- **Placement:** access gate in the direction of the main entrance
- **Max. bookable:** 1x
- **Delivery of produced banners:** by 18 August 2027
- **Dimensions:** over entire street width
  7 m x 1.7 m + 2x 2.5 m x 4.4 m + 2x 2.5 m x 6 m
  total 64 sqm surface

- **Cost: € 14,000**
  (excluding printing costs)

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Giant banner main entrance

Secure the full attention of visitors with a banner that can be seen from afar.

- **Placement:** directly next to the main entrance
- **Max. bookable:** 1x
- **Delivery of produced banners:** by 18 August 2027
- **Dimensions:** approx. 10 x 5 m (approx. 50 sqm)

- **Cost: € 16,000**
  (excluding printing costs)



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Walkway banner

Promote your company in a concentrated way in our walkways.

- **Placement:** in the transitions between the halls
- **Max. bookable:** 21x
- **Delivery of produced banners:** by 18 August 2027
- **Dimensions:** 3 x 1.6 m

- **Cost 1 pc: € 1,500**
- **Cost 2 pcs: € 2,750**
- **Cost 3 pcs: € 3,900**
  (excluding printing costs)

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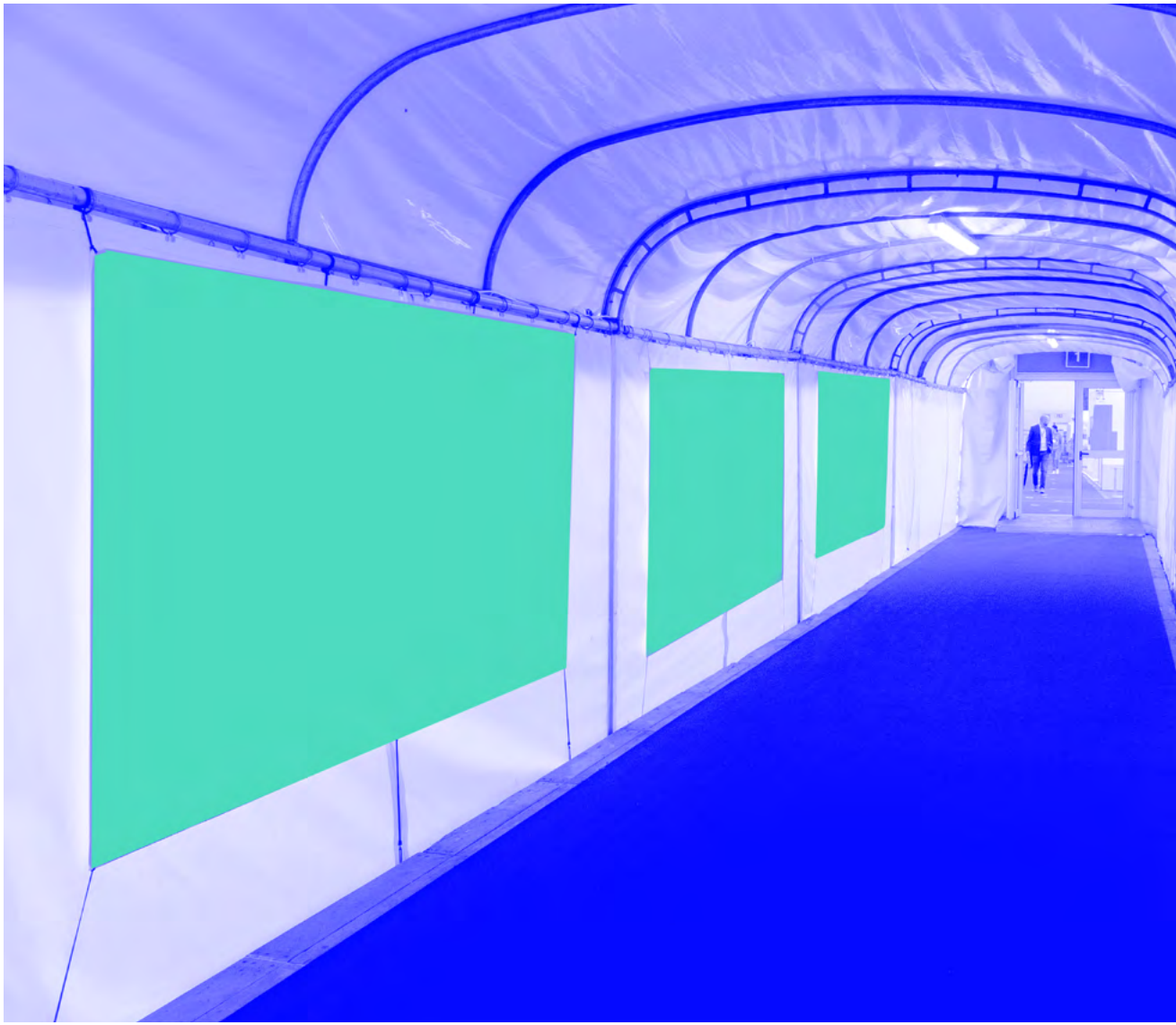

Construction fence banner

Promote your company with a strong presence opposite the main entrance or between Halls 1 and 4.

- **Placement:** opposite the main entrance or between Hall 1 and Hall 4
- **Max. bookable:** 26x
- **Delivery of produced banners:** 18 August 2027
- **Dimensions:** 3.4 x 1.75 m

- **Cost 1 pc: € 1,000**
- **Cost 2 pcs: € 1,900**
- **Cost 3 pcs: € 2,800**
  (excluding printing costs)

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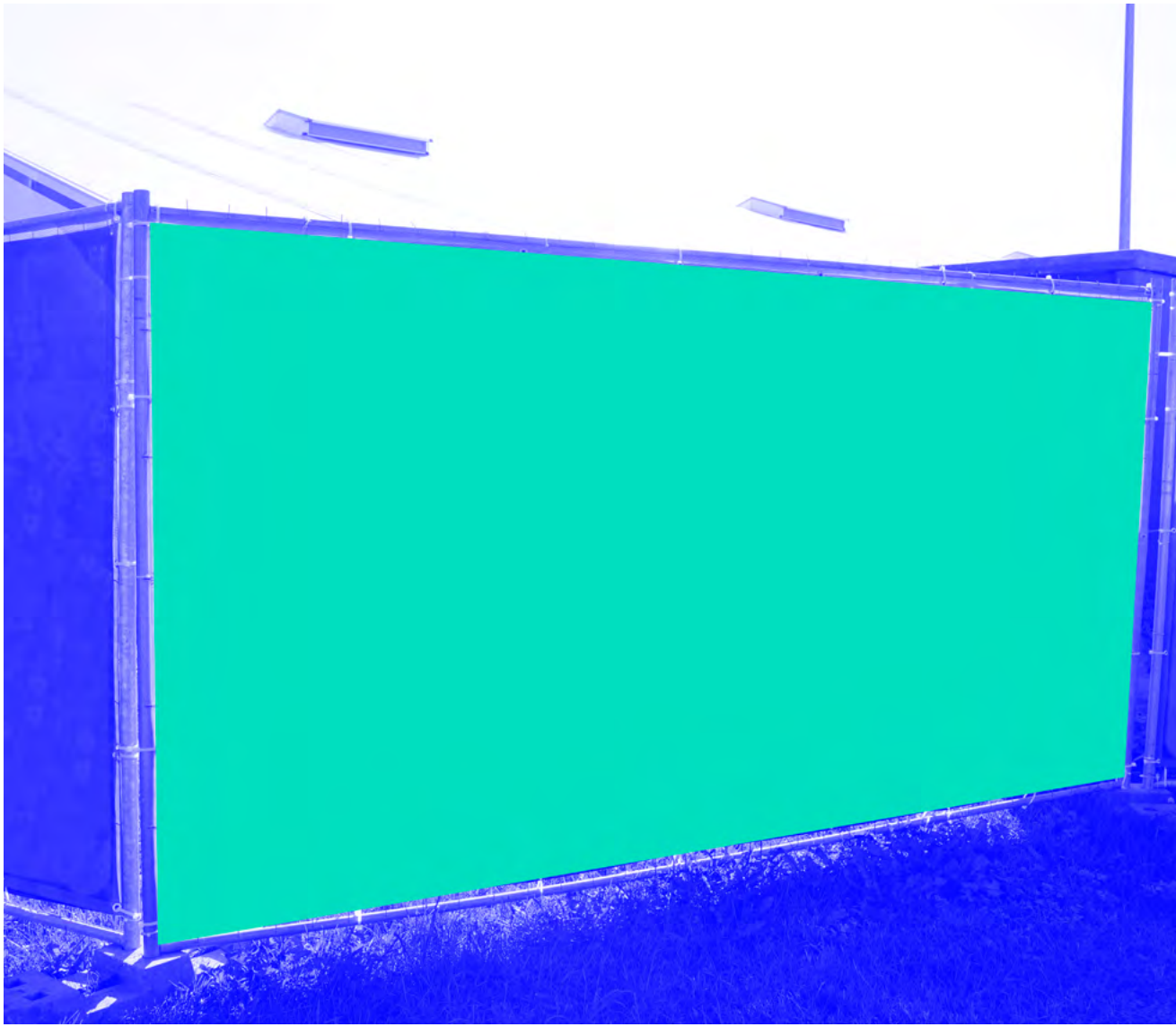


Flags in the outdoor area

When the wind blows through the flags at clearly visible and prominent locations on the exhibition grounds, excellent opportunities arise to draw attention to your company.

- **Placement:** in front of the main entrance and NordseeCongressCentrum
- **Max. bookable:** 27x
- **Delivery of produced flags:** by 18 August 2027
- **Dimensions:** each 1.2 x 4 m = 4.8 sqm

- **Cost: € 800**
  (excluding printing costs)

Production can be arranged through Messe Husum & Congress upon request and is subject to an additional charge. Please feel free to contact us for further details. Print-ready artwork must be submitted by 21 July 2027.



Outdoor exhibits

Choose one of our prominent exhibits in the outdoor area to showcase your company.

- **Placement:** in front of the NordseeCongressCentrum (NCC) or in the outdoor exhibition area
- **Space:** one exhibit area (allocation by arrangement)

- **Cost: on request**
  (excluding additional costs)

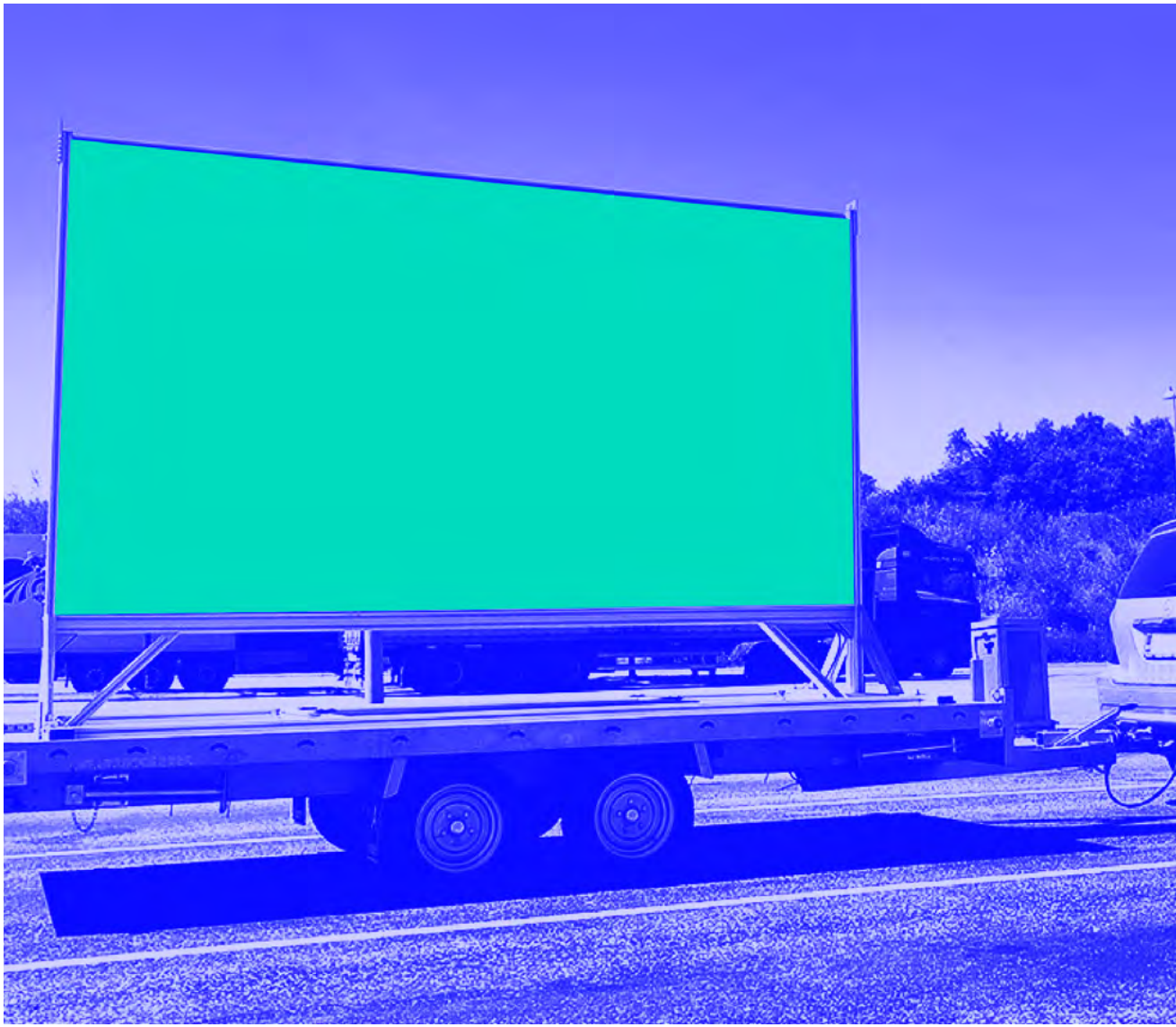


Mobile LED screen

Direct the flow of visitors with a movie or logo on a strategically well-positioned LED screen directly to your company or booth.

- **Placement:** at Hall 4, the main entrance, or in the outdoor exhibition area
- **Display size:** min. 3.52 x 1.92 m
- **Aspect ratio:** 16:9, minimum resolution 528 x 288 px
- **Max. spot length:** 30 seconds
- **Data delivery:** by 1 September 2027

- **Cost LED screen (exclusive): € 11,500**
- **Cost LED screen, 30-second spot: € 1,900**
  (various locations, availability to be checked, max. 8 spots per screen)

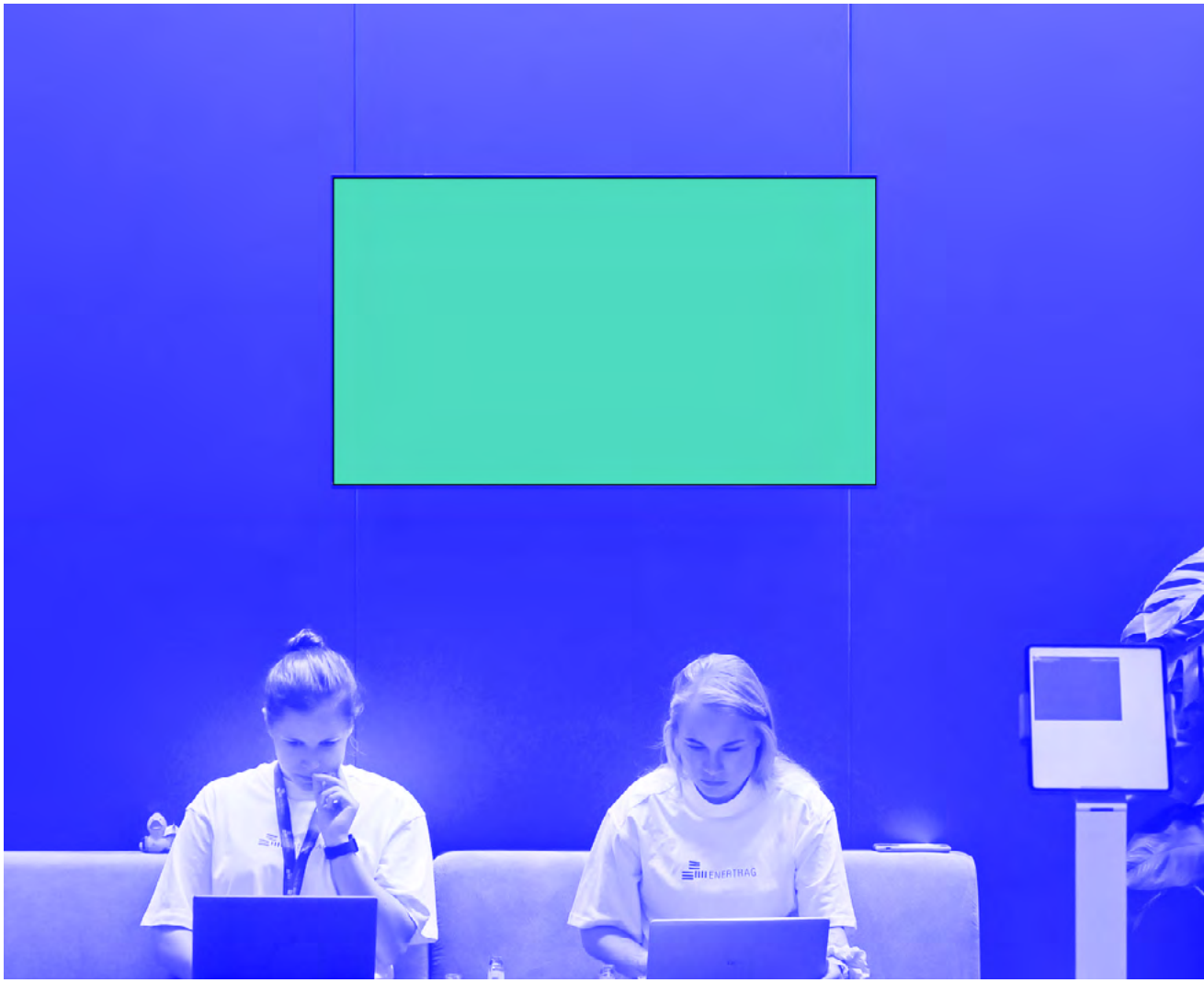


Digital screen advertising

With 30-second spots on our digital displays throughout the exhibition halls, your message reaches your target audience exactly where they are. Showcase your company at high-traffic locations for strong visibility at the heart of the event.

- **Placement:** across 6 screens in the exhibition halls
- **Display size:** 43 inches
- **Aspect ratio:** 16:9, minimum resolution Full HD (1,920 x 1,080 px)
- **Maximum spot length:** 30 seconds
- **Data submission:** by 1 September 2027
- **Max. bookable:** 12x

- **Cost: € 700**
  (various locations; availability subject to coordination, max. 8 spots per screen)



Footsteps

Guide visitors effortlessly to your stand with adhesive footsteps leading from key traffic points across the exhibition grounds.

- **Placement:** on the floor, guiding visitors to your stand
- **Print data submission:** by 21 July 2027
- **Dimensions:** max. 45 cm in length

- **Cost per footstep (min. 100 pcs.): € 100**
  (including production)

Sold

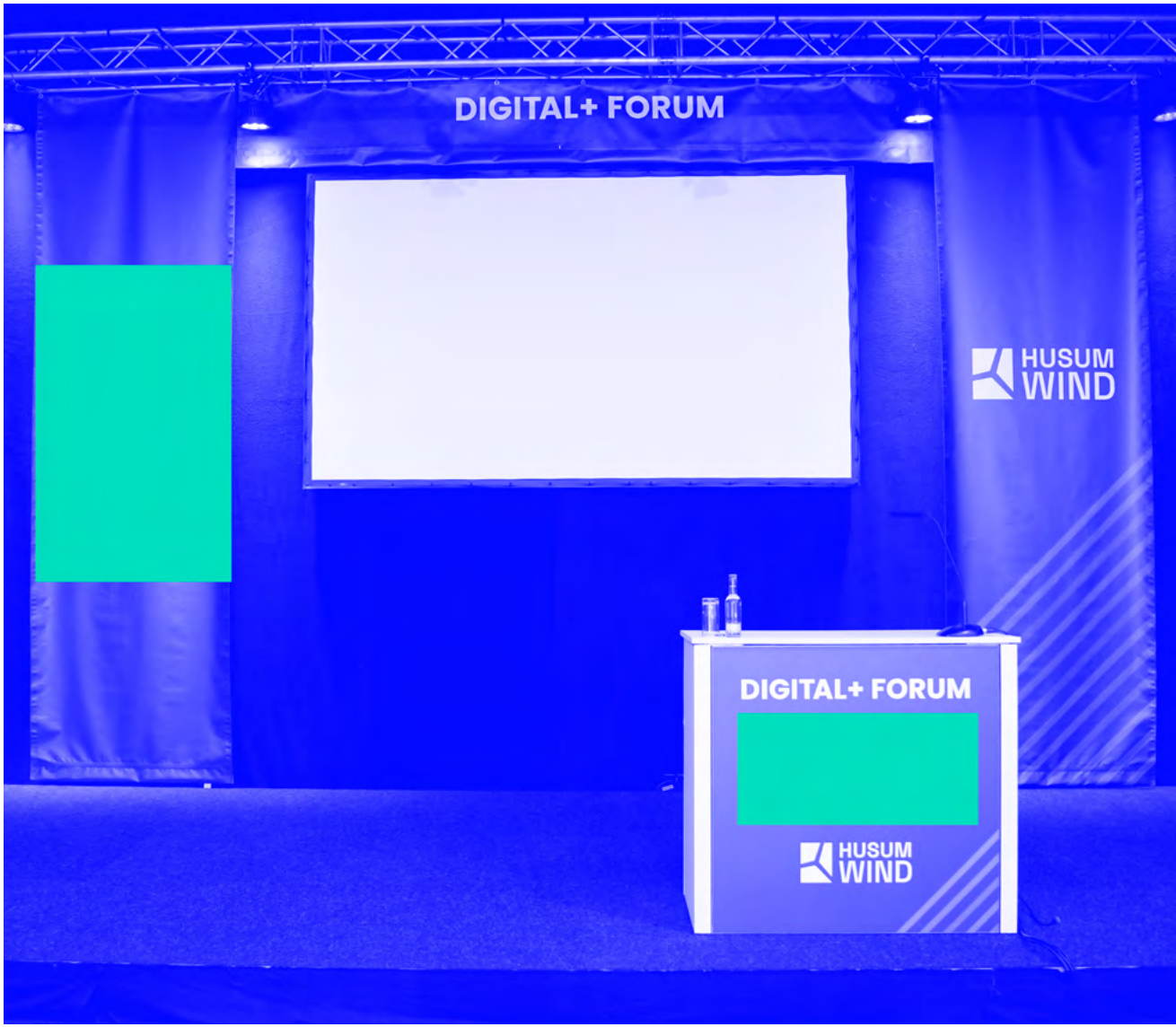


Sponsorship forums

The stage is yours! Present your company to an engaged professional audience and become a sponsor of one of our specialist forums.

- **Placement:**
  Hall 1 – Digital+ Forum
  Hall 3 – HUSUM WIND Forum
  Hall 5 – Renewables Forum
- **Max. bookable:** 1x per forum
- **Logo submission (EPS file):** by 9 June 2027

- **Cost: € 10,000**
  (including production)



Included services:

- Logo on the forum break slide
- Logo in the trade fair programme (digital & print)
- Logo on the forum banner (design by the organiser)
- Logo on the speaker lectern
- Logo presence in forum promotion
- 1x newsletter announcement of the forum with sponsor logo

Hall sponsorship

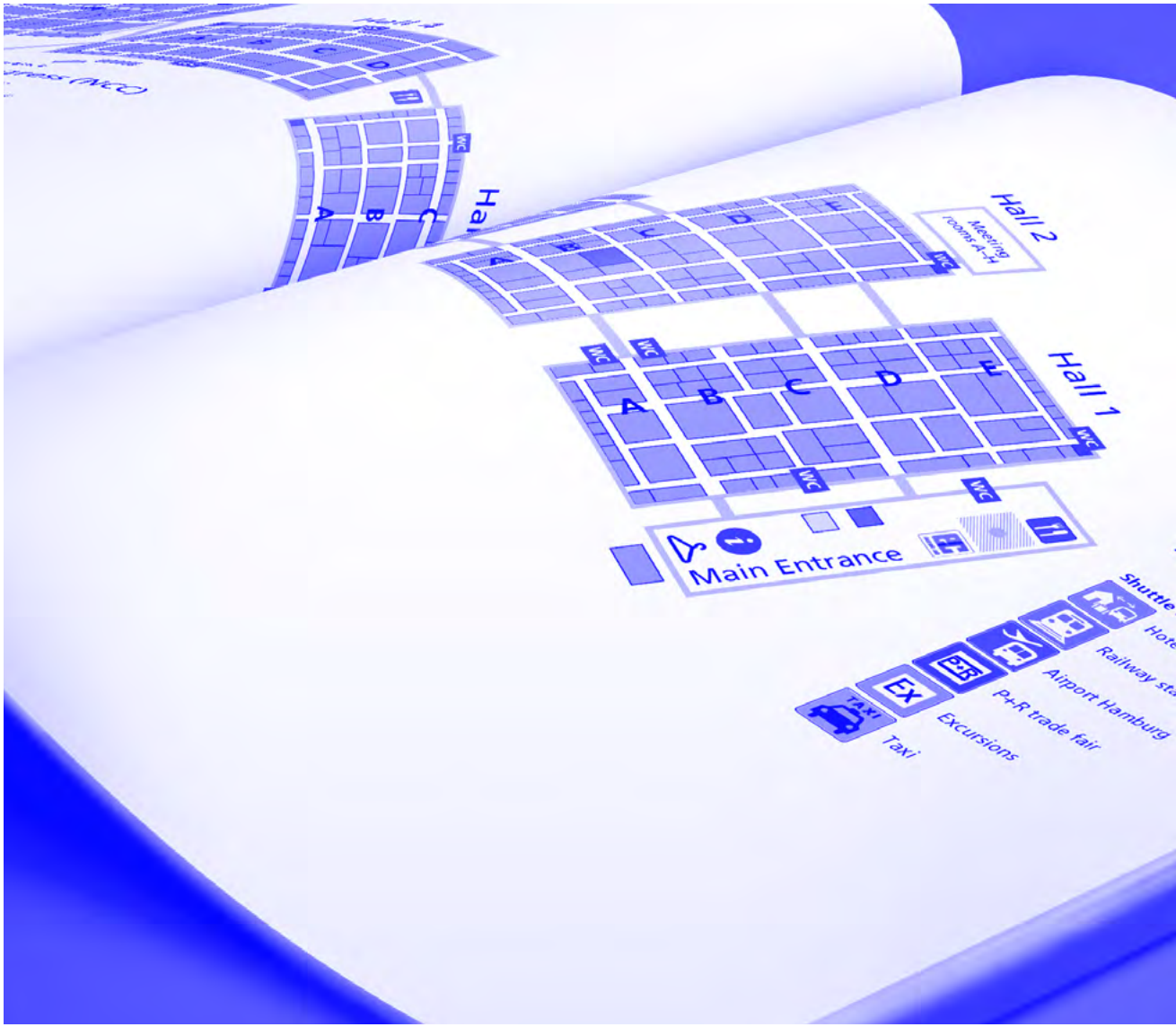
Maximise your visibility with exclusive hall sponsorship.

- **Placement:** Hall 1, Hall 2, Hall 3, Hall 4 and Hall 5
- **Max. bookable:** 1x per hall
- **Logo submission (EPS file):** by 9 June 2027

- **Cost: € 14,500**
  (including production)

Included services:

- Logo on hall plans (digital & print)
- Logo at entrances and hall transitions (integrated into the hall plans)
- Logo on the site map (digital & print)
- Exclusive ceiling banners in the halls (Halls 2 and 3: 8 banners each; Halls 1, 4 and 5: 6 banners each)
- Logo on husumwind.com
- Optional: Gobo projection of your logo onto the hall ceiling (installation at your own stand required)



Restroom branding

Impossible to miss. Eye-catching stickers on restroom doors and in washbasin areas put your message exactly where it is sure to be noticed. Smart placement, strong impact – for maximum visibility throughout the event.

- **Max. bookable:** 1x (approx. 90 door stickers and 50 washbasin-area stickers)
- **Door dimensions:** DIN A4
- **Washbasin-area format:** 10 x 30 cm
- **Print data submission:** by 21 July 2027

- **Cost: € 8,250**
  (including production)



Reception at Husum Town Hall

On Tuesday, 14 September 2027, the wind industry traditionally comes together for a reception at Husum Town Hall – a well-established meeting point on the opening evening of HUSUM WIND.

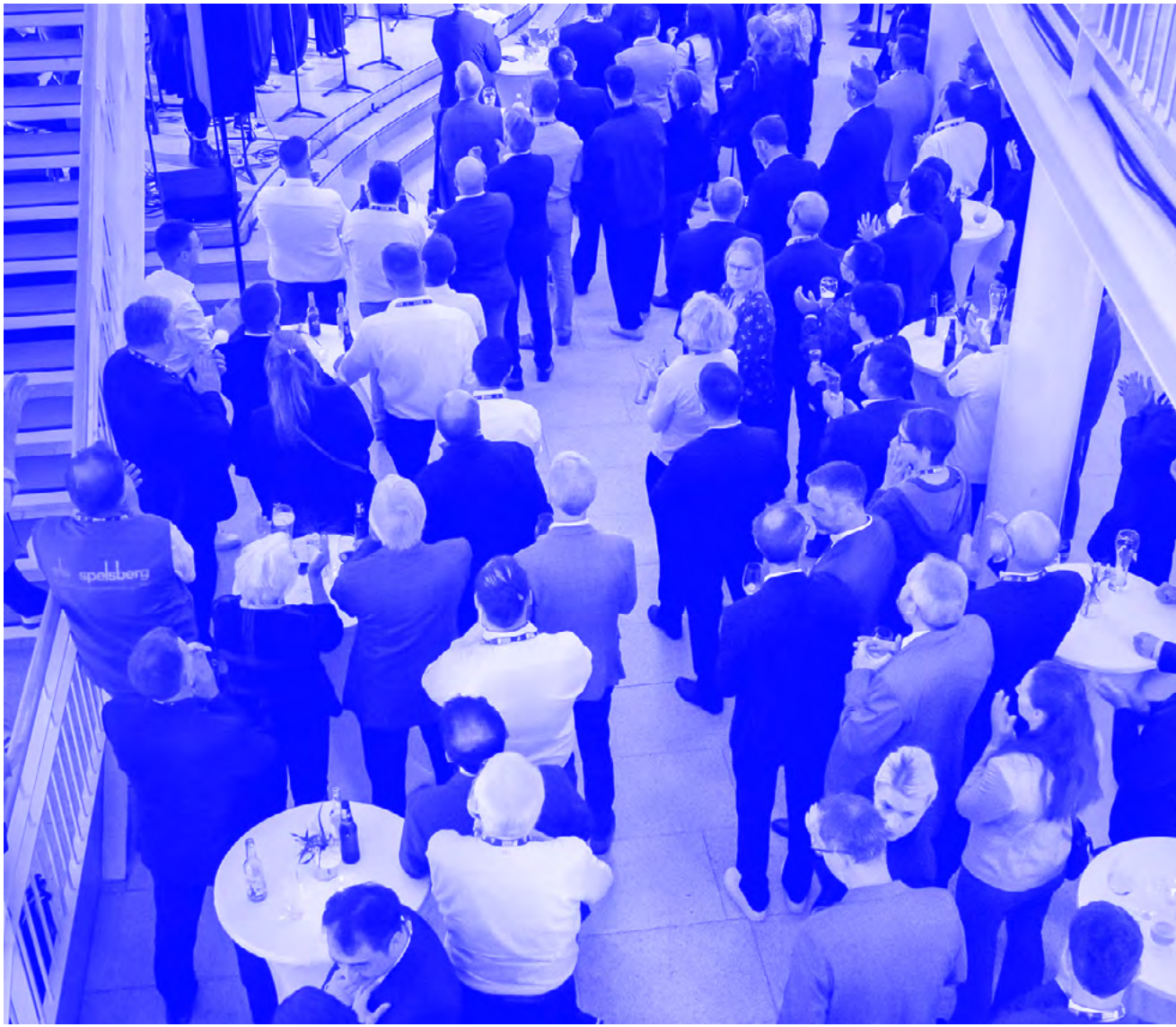
- **Max. bookable:** 1x
- **Logo submission (EPS file):** by 15 March 2027
- **Delivery of promotional materials:** by 1 September 2027

- **Cost: € 4,900**
  (excluding production of advertising space)

Included services:

- Co-hosting with a 5-minute welcome address
- On-site advertising spaces
- Logo presence in event promotion (website, trade fair guide, invitation cards)
- Online highlight in the supporting programme / events section
- 1x logo placement in the event post on the HUSUM WIND online platform
- 2x newsletter announcements featuring the sponsor logo

Production can be arranged through Messe Husum & Congress upon request and is subject to an additional charge. Please feel free to contact us for further details. Print-ready artwork must be submitted by 21 July 2027.



HUSUM WIND Run

The traditional morning run takes participants along a scenic route to Dockkoog. As a sponsor, your company will enjoy high visibility throughout the event – including branding on the participant T-shirts.

- **Max. bookable:** 1x
- **Logo submission (EPS file):** by 15 March 2027

- **Cost: € 5,250**
  (excluding production of giveaways)



Included services:

- Breathable participant shirts with custom one-sided print
- One type of fruit with laser branding
- Branding at the start and finish area incl. giveaway
- Logo presence in event promotion (website, trade fair guide, trade fair newspaper)
- Online highlight in the supporting programme / events section
- 1x logo placement in the event post on the HUSUM WIND online platform
- 2x newsletter announcements featuring the sponsor logo

Lanyards

This sponsorship gives your company high visibility during interactions between trade fair visitors and exhibitors.

- **Placement:** on every visitor and exhibitor lanyard
- **Max. bookable:** 1x
- **Logo submission (EPS file):** by 21 July 2027
- **Quantity:** 20,000 units

- **Cost: € 20,000**
  (including production)



Exhibition passes

Maximum visibility for your company. Place your logo on our trade fair badges for visitors and exhibitors.

- **Placement:** on every visitor and exhibitor badge
- **Max. bookable:** 1x
- **Logo submission (EPS file):** by 15 March 2027
- **Quantity:** 20,000 units

- **Cost: € 20,000**
  (including production)

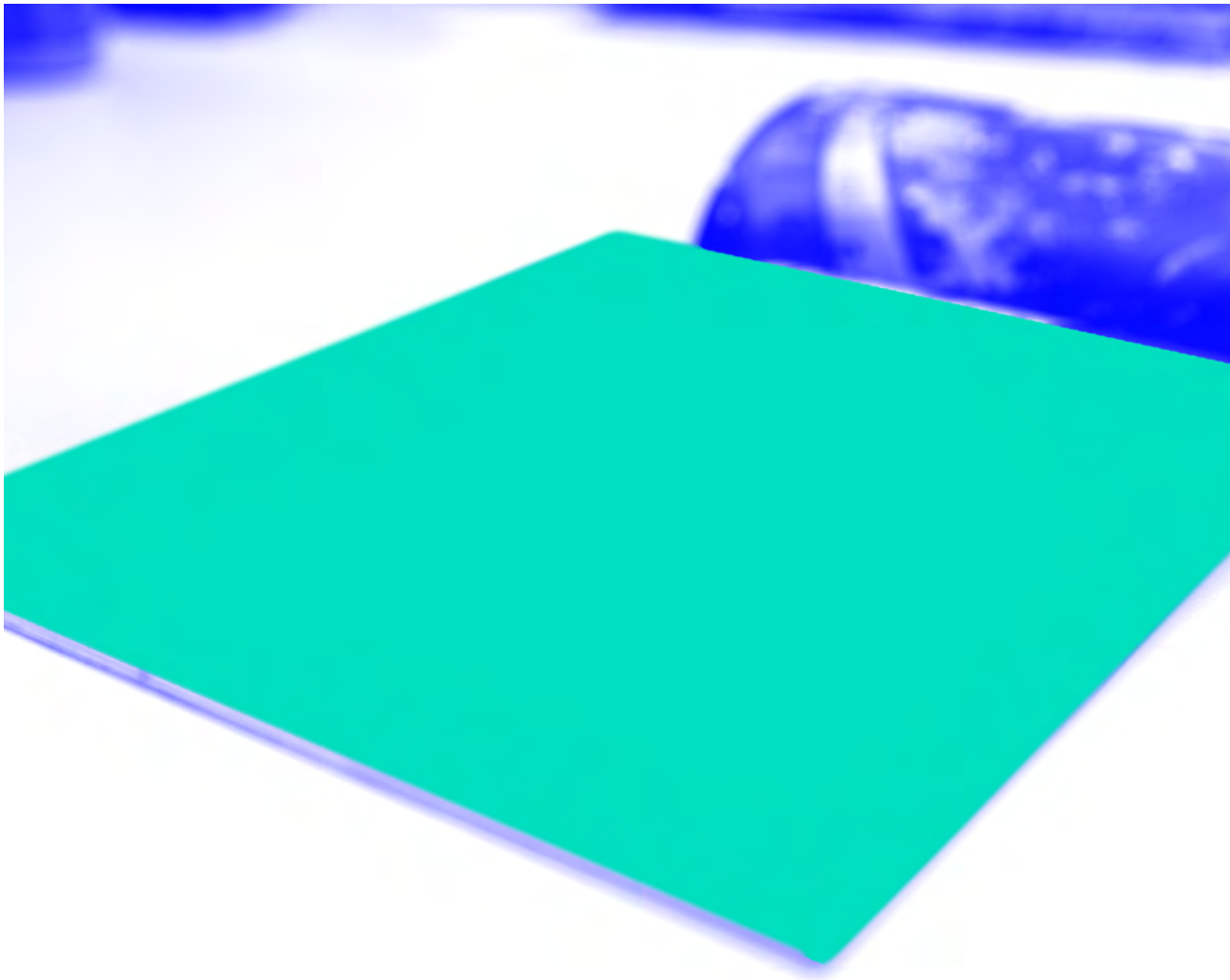


Advertise in the trade fair guide

Get noticed with an advertisement in our trade fair guide.

- **Placement in the digital and printed trade fair guides:**
  Full page – inside page
  Full page – inside front cover (U2)
  Full page – inside back cover (U3)
  Full page – back cover (U4)
- **Data submission:** by 1 August 2027
- **Format:** 210 x 148 mm + 3 mm bleed on all sides

- **Cost inside section: € 1,900**
- **Cost – U2: € 4,000**
- **Cost – U3: € 3,000**
- **Cost – U4: € 5,000**
  (including production)



Individual sponsoring

Haven't found the right marketing opportunity?
No problem!

We'll be happy to develop a tailored solution together with you. Just get in touch – you'll find your contact persons on the last page.



Contact

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HUSUM WIND

SPONSORING 2027

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