

14. to

› Exhibitors

---

17. Sep

2027

# Shaping the energy transition

For more than three decades, HUSUM WIND has been a driving force and trusted partner to the wind industry. With its clear focus on practical relevance, innovation, and exchange, it has developed into the leading platform for renewable energy in the German-speaking market. Expert forums, networking formats, and the WINDCareer job fair create added value beyond the exhibition itself. As an established meeting place for political, economic, and association decision-makers, the trade fair plays a decisive role in shaping the energy policy debate.

**Join us from 14–17 September 2027 when the industry meets in Husum.**



# The driving forces behind renewable energy – innovation across all sectors

- › Plant manufacturing and energy generation
- › Planning, logistics, and operations
- › Service and maintenance
- › Green hydrogen
- › Sector coupling
- › Recycling and repurposing
- › Digitalization, cyber security, artificial intelligence
- › Energy supply and grid operation
- › Financing, insurance, and consulting
- › Research and development
- › Energy storage / battery storage
- › Community energy

---

## › HUSUM WIND 2027

Register now and be part of it!



# 5 good reasons for you to participate

› Become an exhibitor shaping the energy transition with us

**1 History**  
Experience HUSUM WIND – with over 35 years of tradition as a driving force of renewable energy.

**Know how**  
Real-world connection and practical relevance in Germany's preeminent wind farm region

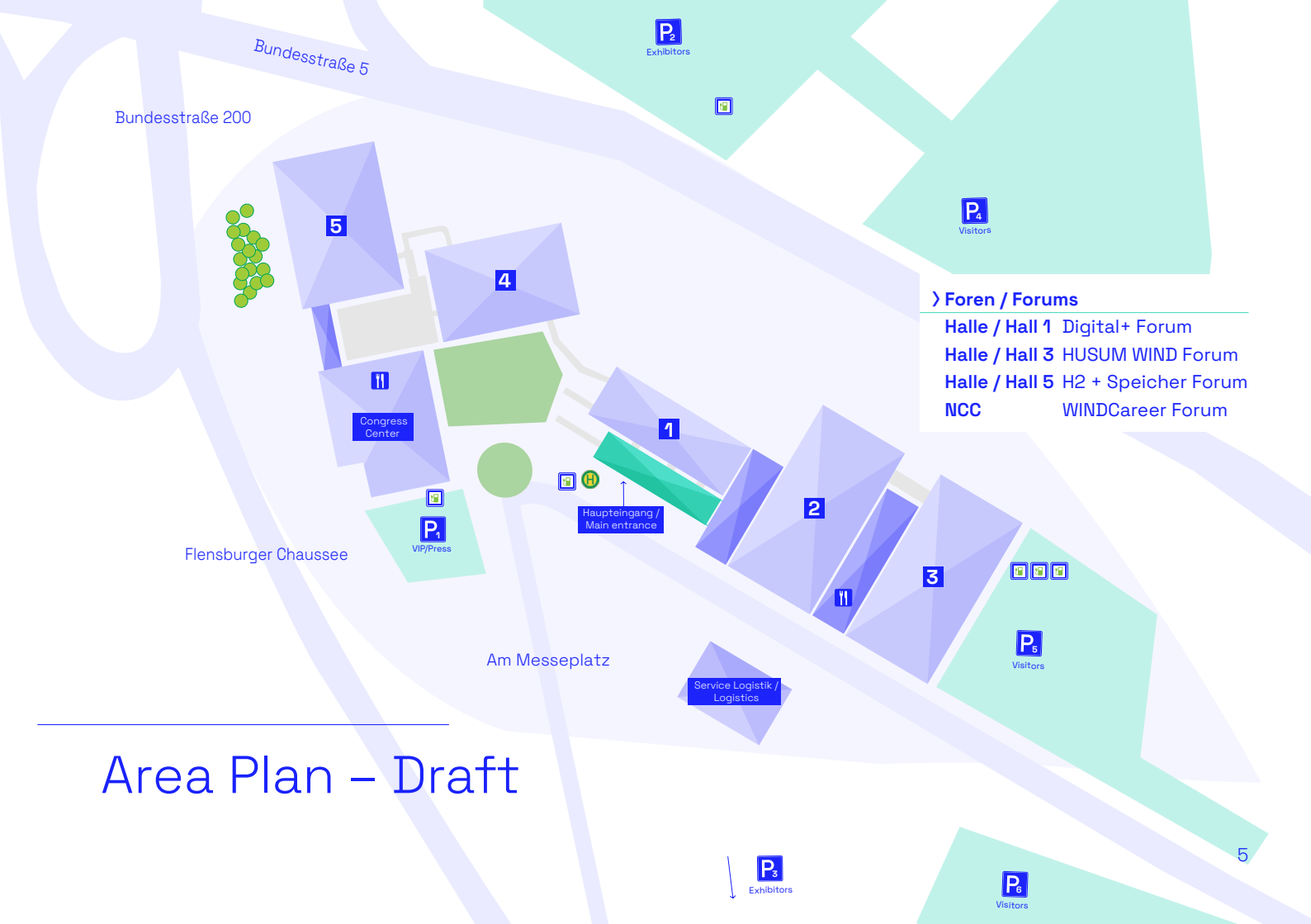
**2**

**3 Ambience**  
Pleasant setting with short distances conducive to personal encounters

**Innovation**  
Experience and facilitate knowledge transfer and inspiration in the presentation formats

**4**

**5 Network**  
Meet decision-makers from all segments of the industry and generate business deals



Bundesstraße 5

Bundesstraße 200

Flensburger Chaussee

Am Messeplatz

### > Foren / Forums

- Halle / Hall 1 Digital+ Forum
- Halle / Hall 3 HUSUM WIND Forum
- Halle / Hall 5 H2 + Speicher Forum
- NCC WINDCareer Forum

# Area Plan – Draft

# The perfect stage for your success

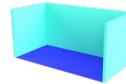
Present your company at the most important contact platform for wind energy and transformative technology in Germany.



› Book your stand now!

## › Stand requirements

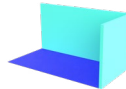
---



### › Row stand

one side open, min. 12 sqm

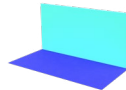
€ 295,-/sqm\*



### › Corner stand

two sides open, min. 24 sqm

€ 325,-/sqm\*



### › End stand

three sides open, min. 48 sqm

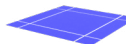
€ 340,-/sqm\*



### › Island stand

four sides open, min. 96 sqm

€ 375,-/sqm\*



### › Open Air space

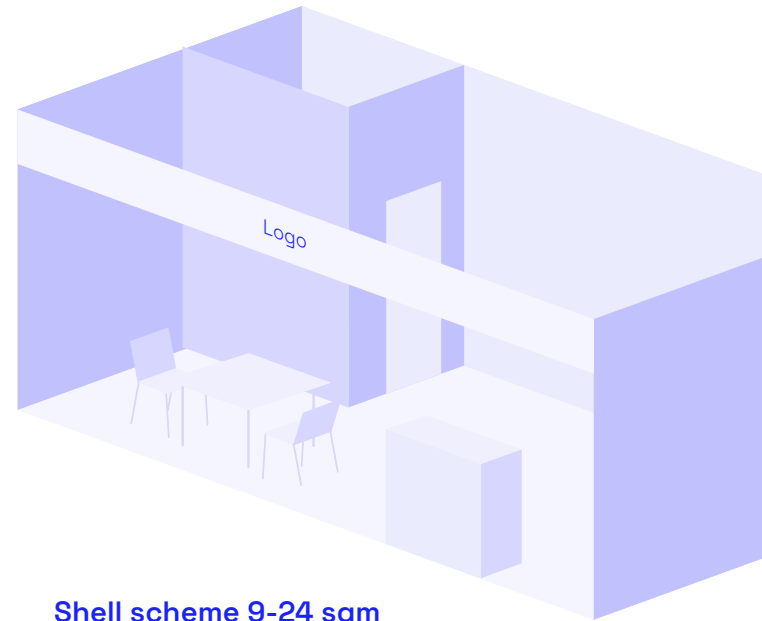
customized, min. 20 sqm

€ 145,-/sqm\*

\* plus additional costs + VAT

## Save time on planning

- › Stand space in the confirmed size
- › Stand construction incl. lockable cabin, lighting, labelled panels
- › Table + 3 chairs, 1x Information counter
- › Ribbed carpet
- › Power connection (3kW)
- › Media package
- › On arrival and daily cleaning
- › AUMA fee, waste disposal, and energy cost allocation flat rate
- › Parking and exhibitor passes (2 each)



Shell scheme 9-24 sqm

› from € 510,-

Price per sqm

---

# Digital+ Area

## The One-Stop Shop for Digital Solutions in Wind Energy

Following its successful launch in 2025, the Digital+ Area will once again serve as a central platform for digital innovation at HUSUM WIND 2027. Exhibitors are given the opportunity to present products and solutions in the fields of digitalization, artificial intelligence, and cyber security directly to a highly qualified professional audience.

At the heart of the **Digital+ Area** is a central marketplace with an integrated forum, combining networking, expert presentations, panel discussions, workshops, guided tours, and roundtable formats. The concept is further enhanced by new networking highlights and a planned Digital+ Area Party.

Take advantage of this special opportunity to position your company prominently within a rapidly growing field, establish valuable connections, and increase your visibility. For Husum Wind 2027, the Digital+ Area will be given even more prominent placement and stronger promotion, underlining its growing importance for the industry.

# Green hydrogen

## Energy source of the future

Northern Germany is a role model for a green hydrogen economy, with numerous pilot projects underway. Due to its central importance for the future, green hydrogen will once again be an integral part and focus of HUSUM WIND 2027.

With a dedicated **Hydrogen Area** in Hall 5, we have been creating a platform for years and offering first-class B2B networking opportunities.



# WINDCareer

**The job fair at the must-attend event of the year**

There has never been a greater demand for skilled workers in the wind and renewable energy industry. Due to the strong growth of the industry, companies are looking for qualified young talent from a wide range of disciplines more than ever before.

**WINDCareer** will once again take place on two days of the exhibition in 2027. Take this opportunity to present yourself and your company as an employer – not only to experienced professionals, but also to career changers and young talents.



# Expertise from the industry

A top-class lecture programme will take place in our specialist forums on all four days of the trade fair. Experts from the industry and wind associations will organise lectures, conferences, panel discussions and forums. Register now and join us as a speaker.

› **HUSUM WIND 2027**

Register now and be part of it!



# Become a sponsor of HUSUM WIND

We offer a **wide range of sponsorship opportunities** across the entire exhibition grounds. Present your company well beyond your own exhibition stand.

More than 12,000 trade visitors from Germany and abroad are expected – including all the key players in the industry. Whether classic or digital advertising spaces, we will put together a package perfectly tailored to your needs. Get in touch with us!



# Key Facts

› All important information at a glance

1

## **Facts**

27,500 sqm of exhibition space · around 600 exhibitors · more than 12,000 trade visitors from 51 countries

2

## **Diverse Programme**

Expert forums, networking events, and the WINDCareer job fair

3

## **Practical Relevance**

Model region Northern Germany – successful onshore and offshore wind energy projects visible in the immediate vicinity of the exhibition grounds.

4

## **What else?**

A unique high-level networking platform for renewable energy in Germany.

5

## **Opening Hours**

14–16 September 2027: 10:00 a.m. – 6:00 p.m.  
17 September 2027: 10:00 a.m. – 4:00 p.m.



# Contact

**Any questions? We are here for you!**

› **Pascal Hofer**

**Project Director**

Phone: +49 4841 902-332

Email: [pascal.hofer@messehusum.com](mailto:pascal.hofer@messehusum.com)

› **Mette Bahnsen**

**Project Assistant**

Phone: +49 4841 902-497

Email: [mette.bahnsen@messehusum.com](mailto:mette.bahnsen@messehusum.com)

› **Patrick Schneider**

**Sales & Sponsoring**

Phone: +49 4841 902-331

Email: [patrick.schneider@messehusum.com](mailto:patrick.schneider@messehusum.com)

Partner



Host



In cooperation with

