

Digital+ Area: The new marketplace at HUSUM WIND 2025

With HUSUM WIND 2025 we are offering you a new platform to present yourself as a provider of digital solutions in a familiar environment and to strengthen your position as a pioneer in this field!

The concept: A marketplace of opportunity

All events are grouped around a central marketplace that sets the stage for innovation and networking. At the heart of the marketplace is the Forum - the heart of the event and the focus of the programme. It brings together leading figures from politics, industry and journalism to discuss the latest trends and developments. The Marketplace underlines our claim to be more than just an ordinary marketplace. We offer a platform for dialogue through panel discussions and workshops, for networking and knowledge transfer through bundled presentations - also in English for international customers and visitors.

Your presence: Digitalisation Dome areas, Cyber Security Square or AI Area

There are three exhibition areas around the forum:

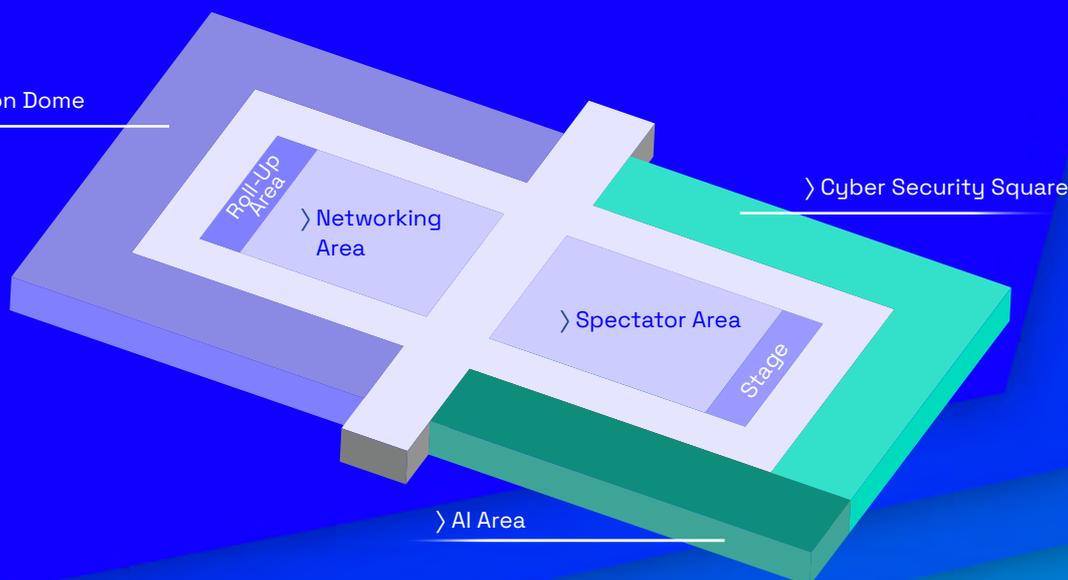
> Digitalisation Dome Area

The largest area and the heart of the exhibitor programme. Perfect for companies who want to showcase their brand prominently and feel at home in this area.

> Cyber Security Square and AI Area

Two smaller but strategically placed zones, ideal for targeted messaging and direct contact with visitors interested in these topics.

> Digitalisation Dome



> Cyber Security Square

> AI Area

The supporting programme: more than just a series of lectures

A varied supporting programme, including a forum, a round table and guided tours, complements the exhibition areas:

The Forum

Daily presentations and discussions in thematic blocks, also in English, create space for in-depth dialogue and invite visitors to linger. Take the opportunity to position your brand as a sponsor of these blocks!

Workshops

At the end of each day, we offer interactive workshops that actively involve the audience. Sponsors can help organise these sessions and make direct contact with potential customers.

Regulars' tables

After each workshop there will be themed get-togethers to discuss the topics from the workshops in a relaxed atmosphere - the perfect environment to wrap up the day and make new contacts. Sponsorship opportunities are also available here.

Guided Tours

Increase the visibility of your presence with guided tours that give interested parties an overview of the event and its highlights. Guides are industry experts and provide added value.

Professional Moderator for the Digital+ Area

Mohamed Harrou has been active in the wind industry since 2012, and has been involved in digitalisation and cyber security issues ever since. He is particularly well known in the wind industry in the area of cyber security. In this way, we ensure that your company and the core topics of digitalisation, cyber security and AI are professionally presented in the Digital+ Area.



› Mohamed Harrou
Expert for cyber security and digitalisation



Why should you be an exhibitor?

Take advantage of this unique opportunity to position yourself at an innovative event and connect with decision makers, innovators and influencers in the industry. Our platform offers you the ideal opportunity to showcase your expertise, exchange ideas and strengthen your brand.



Apply to exhibit now and become part of the digital marketplace!

Ensure your brand is at the centre of the discussion on the future of the industry. Take advantage of our wide range of sponsorship and presentation opportunities to maximise your visibility.

We look forward to welcoming you as part of our event and shaping the future of digitalisation together!



Digital+, the platform for the latest technological developments in the digital and renewable energy sectors.

> Register now and become an exhibitor, sponsor or speaker!

Your contacts:

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HUSUM WIND

16.-19. Sep 25



Join us and become a shaper of the digital energy transition!

Our Digital+ Area offers space for around 40 exhibitors on 1,000 sqm of exhibition space in Hall 1.

Your added value: We are bundling the topics of digitalisation, AI and cyber security as our focus topics at HUSUM WIND 2025.

Join us as an exhibitor and present your products and services to a broad trade audience. Our complete stand package allows you to achieve maximum success with minimum effort.

Our Offer

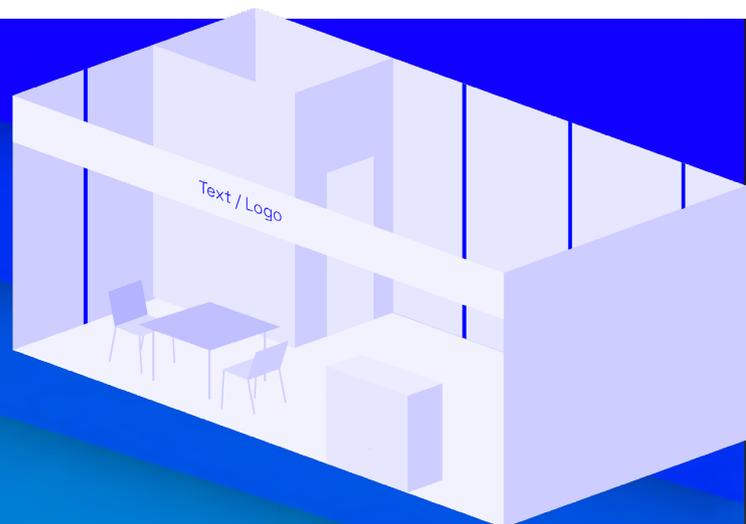
> Complete Booth 9 sqm
€ 4.250,-
plus VAT

> Complete Booth 12 sqm
€ 5.700,-
plus VAT

The complete booth includes:

- > Stand walls and carpeting
- > Stand lighting
- > Panel and logo (b/w)
- > 1x counter
- > 1x table + 3x chair
- > Lockable cabin
- > Power connection (3 KW)
- > Media package
- > Preliminary and daily cleaning
- > AUMA contribution
- > Waste disposal costs
- > Energy cost allocation flat rate
- > 2x exhibitor pass
- > 2x parking permit

Additional services can be booked via our online ordering system (OBS).



Are you interested in becoming a speaker?

Secure your 20-minute slot in the Digital+ Expert Forum today:

> **€ 690,-** plus VAT

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